



NAME : Dr.N.MANIKANDAN

Designation: Assistant Professor of commerce

Contact:

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Academic Qualifications: M.Com., MBA.,M.Phil.,B.Ed.,D.Coop.,Ph.D.,

DEGREE	SUBJECT	YEAR OF COMPLETION	INSTITUTION
Ph.D	COMMERCE	2018	H.H.THE RAJAH'S COLLEGE PUDUKKOTAI, BHARATHIDASAN UNIVERSITY
M.Phil	COMMERCE	2005	BHARATHIDASAN UNIVERSITY
M.Com	COMMERCE	2004	TAMILAVEL UMAMAHESWARANAR KARANTHAI ARTS COLLEGE, BHARATHIDASAN UNIVERSITY
MBA	MANAGEMENT	2010	BHARATHIDASAN UNIVERSITY
B.Ed	COMMERCE	2009	ARUN COLLEGE EDUCATION VALLAM,BHARATHIDASAN UNIVERSITY
D.Coop	CO-OPERATIVE	2001	SAMIYAPPA INSTITUTE OF CO- OPERATIVE MANAGMENT
B.Com	COMMERCE	2000	ADAIKALAMATHA COLLEGE, VALLAM, BHARATHIDASAN UNIVERSITY

Teaching Experience: 19 years and 5 month

NAME OF THE POST	INSTITUTION	PERIOD	
		FROM	TO
ASSISTANT PROFESSOR	T.U.K. ARTS COLLEGE, KARANTHAI	17.06.2005	TILL DATE

Research Experience:

DEGREE	DISSERTATION
Ph.D	Effect of Truism Service Quality and Satisfaction of Foreign Tourist in Tamilnadu
M.Phil	A Study on Customer Preference of Health Drink Use in Thanjavur Town

Additional Responsibilities:

1. YRC- Coordinator
2. Member of Sports Committee
3. Member of examination committee

Areas of Research: Marketing

1. TOURISM MARKETING
2. SERVICES MARKETING

Research Supervision/Guidance:

Program of Study		Completed	Ongoing
Research	Ph.D.	-	-
	M.Phil.	4	-
Project	PG	24	-

Publications:

International		National		UGC Care journals	Others
Journals	Conferences	Journals	Conferences		Books / Chapters / Monographs/ Manuals
04	-	-	04	-	-

Distinctive Achievements/Awards:

Achievements:

- 1999- Awarded with certificate of achievement for kabadi at Adikalamatha College.
- 2000- Awarded with certificate of achievement for 100 m running at Adikalamatha College.
- 2014-2015- Certificate at appreciation is awarded of department of commerce in industrial relation subject for producing hundred percent result at T.U.K.College.
- 2019- Awarded with shield in YRC day celebration.

Events Participated:

Conferences/Seminars/Workshops:

1. Conferences :

- One Day National level conference on Economic Reforms in India-Issues and challenges held at Sri Venkateshwara college of Arts & science peravurani on 23rd October 2010.
- One day National level conference on Microfinance sector in India an overview held At Adaikalamatha institute of Management vallam on January 28th 2011.
- One Day National conference on the services sector in india-an analysis Department of Management studies PG & Research Department of commerce on 16th march 2013.
- One Day National conference on investor Awareness and portfolio Management Research centre of commerce Bharathidasan university constituent college perambalur-621107 and The ICSI-SIRC Chennai on 27th August 2014.

2. Seminars :

- One Day National seminar on The impact of vat held at Annai college of Arts and science kumbakonam on April-2007.

- One day National seminar on Growth and opportunities of financial services industry in India held at Rajah serfoji government college Thanjavur on may-09,2008.
- One day Zonal level seminar for YRC programmer Officers of Arts & science college Held at Bharathidasan University on march-24, 2008 under the sponsorship of IRCS Tamil Nadu Branch Chennai.
- Two Days FDP On Non-Lecture Methods Department of business Administration on 23 & 24th Oct-2024 held at Annamalai University.
- One day Zonal level seminar for YRC programmer Officers of Arts & science college Held at Bharathidasan University on march24,2008 under the sponsorship of IRCS Tamil Nadu Branch Chennai.
- One Day National seminar on Global Financial crisis and its impact on India Economy held at Selvam Arts college Namakkal on 1st march2009
- Two Days seminars on Sustainable Innovative Idea-A key to an Entrepreneur held at srimanakulavinayar Engineering college Puducherry On 29 & 30th September 2010.
- One Day National seminars on self help Groups in india held at Adaikalamatha college Vallam on 1st October-2010.
- One day Zonal level seminar for YRC programme Officers of Arts & science college Held at Bharathidasan University on 28th Februry under the sponsorship of IRCS Tamilnadu Branch Chennai.
- One Day National seminar on inclusive business practices its Role and Relevance From social Empowerment perspective PG and Research Department Bon secours College of women Thanjavur 10th February 2012.
- One Day National seminar on Emerging issues on service sectors PG and Research Department of commerce on10 of march-2012.
- One Day National seminar on Emerging Trends in Banking and insurance sectors Held on 26th september 2015 at PG & Research Department of commerce Bharathidasan University constituent college perambalur.
- One day Zonal level seminar for YRC programmer Officers of Arts & science college Held at Bharathidasan University on 11th 2021.

3. Workshops

- Two Day state level Workshop on Research on commerce & Management studies at Bharathidasan University college perambalur on 15 & 16th march 2013.
- One day National level workshop on Testing of Hypotheses in commerce and Management why, what and How? At Bharathidasan University on 30th March-2014.

Membership in:

Professional Bodies

- YRC-Coordinator

Others:

- External Examiner for UG-Practical Examination at Enathi Rajappa Arts and Science College, Pattukkottai-Nov-2009.
- External Examiner for UG-Practical Examination at Abi & Abi College Arts, Science & Technology -Nov-2010.
- External Examiner for UG-Practical Examination at Urumu Dhanalakshmi College, Tiruchirappalli-Nov-2012.
- External Examiner for UG-Practical Examination at Sri Venkateshwara Arts and Science College, Peravurani-Nov-2014.